

# MISSOURI DIETETIC ASSOCIATION



MDA

**eat**  
**right.** an affiliate of the  
American Dietetic Association

October 4, 2010

Dear Potential Exhibitor/Sponsor:

The Missouri Dietetic Association (MDA), an organization of over 1300 nutritionists and dietitians across the state, is sponsoring its annual professional development and networking meeting on **April 7-9, 2011**, at the Courtyard by Marriott in Columbia, Missouri. We would like to include you in this exciting event!

Our seminar this year, entitled: **“Nutrition Market Place”**, will feature nationally known speakers and provide opportunities for dietetic professionals to network with peers, businesses and other organizations. The MDA conference provides you the opportunity to network and familiarize your product(s), face-to-face, to your customers and potential customers, at one meeting.

You can choose an option for participation that meets your needs. These options include purchasing exhibit space for display of your products or services, sponsoring a speaker or items for meals or breaks, or advertising in our program brochure. We will also hold a “grab bag raffle”. If you would like to donate a gift basket or another item to promote your business and benefit the MDA PAC and ADAF Foundation, please refer to the enclosed form for more information on the various options.

Exhibit times are scheduled for **Friday, April 8**. Detailed exhibitor information, including set-up and breakdown times will be sent to you after receiving your application. Please fill out the enclosed form(s) and return to the MDA office by February 1, 2011. Space is limited.

Please call Brenda Roling, MDA Executive Director; at (573) 636-2822, Karen Derrick at, (573) 882-2251 or Michele Bailey at (573) 751-6481 should you have any questions. We appreciate your support of the profession of dietetics and look forward to seeing you in Columbia this spring!

Sincerely,

Karen Derrick, MA, RD, LD and Michele Bailey, RD, LD  
MDA Annual Meeting Exhibit Co-Chairs

e-mail: [derrickk@health.missouri.edu](mailto:derrickk@health.missouri.edu) or [Michele.Bailey@dhss.mo.gov](mailto:Michele.Bailey@dhss.mo.gov)

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