

MISSOURI DIETETIC ASSOCIATION

Annual Meeting

April 18-20, 2012

Frontenac Hilton Hotel ♦ St. Louis, Missouri

APPLICATION FOR SPONSORSHIP

With *any* of the sponsorship levels, you will receive one booth space with one 6-ft. skirted table, 2 chairs, wastebasket and a complimentary lunch (*additional luncheon tickets - \$25*). Your company name will be listed on **the program materials received by every registrant**. (*If you require additional set-up, please indicate on this form.*) Please check one of the levels below.

- \$1000 + { }** **Platinum Level**—Two complimentary registrations, acknowledgement in program brochures (e-mailed to 1300 dietitians), lunch for 2 exhibitors, special mention during the business luncheon, booth designation, 1 ad included in all downloadable materials & link on the MDA website to your companies' website.
- \$750 - \$999 { }** **Gold Level** – One complimentary registration, acknowledgement in program brochures (e-mailed to 1300 dietitians), lunch for 2 exhibitors, special mention during the business luncheon, booth designation, 1 ad included in all downloadable materials & a link on the MDA website to your companies' website.
- \$500- \$749 { }** **Silver Level**—Special mention during the business luncheon, 1 ad included in all downloadable materials & a link on the MDA website to your companies' website, booth designation, paid lunch for 2 exhibitors.
- \$375 { }** **Exhibitor (Includes Non-Profit)** – Paid lunch for 1 exhibitor.

NAME OF INDIVIDUALS WHO WILL BE STAFFING YOUR EXHIBIT (FOR NAME TAGS):

Name: _____ Title: _____

Name: _____ Title: _____

Name of Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Email Address: _____

Type of Product or Service _____

Yes, I will need electric/internet service.

Other Special Requests: _____

Please return this form and your check by ***February 1, 2012*** to:
MDA Annual Meeting, P.O. Box 1225, Jefferson City, MO 65102
Contact Brenda Roling at (573) 636-2822 or
brenda.roling@embarqmail.com if you have questions.

**MISSOURI DIETETIC ASSOCIATION
POLITICAL ACTION COMMITTEE
2012 ANNUAL MEETING
SILENT AUCTION DONATION FORM**

Item: _____

Donated By: _____

Phone: _____

Value: \$ _____

Please circle one: Will drop off item/Item needs Pick up

The auction will be held in conjunction with the MDA Annual Meeting on the evening of April 19, 2012, at the Frontenac Hilton, St. Louis, Missouri.

All items need by April 16, 2012

Please return to:

**MDA
P.O. Box 1225
Jefferson City, MO 65102
Fax: (573) 636-9749**

Missouri Dietetic Association (MDA) 2012 Annual Meeting Advertising Opportunities

I/My company (Name): _____

Is unable to attend as an exhibitor or participate as a sponsor this year; however, we would like to purchase an ad.

All ads cost \$175.00.

All ads will be posted on the MDA website with a link to your companies' website. If you do not have a website, your name will be listed on the MDA website under, "MDA 2012 Annual Meeting Advertisers/Sponsors".

The MDA website is viewed by over 500 Registered Dietitians and Foodservice related healthcare professionals.

All ads will be downloaded as part of the meeting materials CD that is distributed to over 200 registrants.

Please check the appropriate () below:

() I/We would like to purchase 1 ad at a cost of \$175.00

() I/We would like to purchase 2 ads at a cost of \$350.00

Please include camera-ready artwork and/or wording (for each ad purchased) of how you would like your ad to read with your order form.

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Email: Brenda.roling@embarqmail.com with any questions.